

THE WILDFIRE CO-OP

A Division Of AD-NET, Inc.

Dear Friend:

Thanks for taking the time to call this fax number. I'm the president of **AD-NET, Inc.**, a 13 year old advertising agency that specializes in providing support services, systems and strategies for people involved in Network Marketing and other related home based businesses.

I'd like to introduce you to the newest and most successful downline building system on Planet Earth. It's called The WildFire Co-Op. And it's spreading like, well---Like Wildfire! We'd like to offer you a **FREE -NO OBLIGATION** membership into our exciting program.

The WildFire Co-op is actually a downline support program for Life Force International, an 18 year old nutrition company that produces some of the most incredible nutritional supplements available. Since 1981, over 6,000 doctors have recommended these life changing products to tens of thousands of satisfied patients.

We are currently pre-enrolling thousands of people into The WildFire Co-Op every month. Each of these people are placed into a 2 X 3 **EXPANDABLE** Matrix under their sponsor. There is absolutely **NO OBLIGATION** to spend one dime until the system has placed 2 people on your first level and 4 people on your second level. At that time you will be notified and given 10 days to activate you position. To activate all you have to do is agree to contribute \$50 per month to our co-op (this agreement can be canceled at any time). In exchange for your monthly contribution we **guarantee** to pre-enroll 10 people into your downline **EACH MONTH---And we'll pre-enroll 10 additional people for each active member in your downline.** 6 active members this month means 66 total members next month-**Guaranteed!**

Now here's the good news! The WildFire Co-Op is also a **SELF FUNDING CO-OP?** Here's what we mean. When we receive your first \$50 co-op fee we will pre-enroll 10 people into your downline. Since you will already have 2 people on your first level and 4 on your second level, 8 of the new people will be placed on your third level which will cause an activation notice to be sent to the 2 people on your first level. When these people activate you will receive a monthly commission of \$25 for each. Since your monthly co-op fee is \$50 and your commission will be \$50 you will be at the break even point and no further out of pocket costs will be incurred. While we cannot guarantee it, under normal circumstances you should be at the break even point within 2 to 3 months.

Once your third level is filled with 8 people your first level will automatically expand to accept 2 additional people. This process continues every time you place (I'm sorry, I mean every time we place) 8 people on your third level. Therefor you could eventually have 10, 20, 30 or more people on your first level each earning you a monthly commission of \$25.

In addition to these \$25 first level commissions, you can also qualify to earn an additional commission of \$2.00 for each active person below you for 5 generations.

EXAMPLE: When you have 2 active people on your first level your downline will be expanding rapidly. Why? Because we will be placing ten people under you and ten people below the 2 people on your first level. Since all of those people will be going into your downline each month, your downline would be growing at the rate of 30 new people per month. When the people on your second and third level become active, we'll be placing a total of 140 people in your downline each and every month!!

When you activate we will place you into Life Force International **AT NO ADDITIONAL COST!** The people who activate after you will follow you into your LFI downline which will, of course, increase your potential income. **A 3 X 2 organization (3 on level 1 and 9 on level 2) in The WildFire Co-Op and in LFI would earn you \$498 per month!** That's nearly **\$500 per month with only 12 active downline membes!** Complete information will be included when you activate your position.

Will everyone activate when they're notified that they have six people in their downline? Probably not. However, if only one of your people activates each month and one of his people activates each month, and one of his people activates each month, etc. for a 12 month period you would have over 3,800 active people in your downline in The WildFire co-op program and in Life Force! What if you only accomplish 10% of that? You'd still have 380 active people after 12 months earning you a minimum of \$800 per month from The WildFire Co-Op alone.....NOT COUNTING ANY COMMISSIONS FROM LIFE FORCE! Is this exciting or what!!

To get started just fill out and return the form on the bottom of this page along with \$2.00 (or 6 First Class stamps) to cover our administrative costs. Then set back and let me prove how this incredible program can work for you.

When you send in your pre-enrollment form you can also send us the names of as many friends, family members, neighbors or other associates that you care to send and we will pre-enroll them into your downline before we start placing others under you. This way many of the people that we place under you will spill over to your Friends and Family, etc. At the present time there is no limit to the number of names you can submit as long as you enclose \$2.00 for each name you submit.

We are looking forward to a long and prosperous relationship. If I can answer any questions please feel free to call me personally at 217-438-3336 any time Monday through Friday between the hours of 10AM and 3PM Central time.

P.S. If you are like many of the people who are receiving this information and would like to activate now rather than waiting until we have placed 6 people in your downline, you may do so by completeing and returning the enclosed activation application. If you are activating now there is no need to include the form below.

PRE-ENROLLMENT FORM

YES! I'd Like to pre-enroll in the WildFire Co-Op. I understand that you will place 6 people in my downline and then give me a ten day notice to activate my postiiion by contributing \$50 per month to the co-op. I further understand that once I activate I can cancel at any time. I am enclosing \$2.00 (or 6 First Class U.S. Postage stamps) to cover your administrative costs.

Name

Address

City

State

Zip

Sponsor ID or Doc # 87705

**Send this form along with your \$2.00 registration fee to:
AD-NET, Inc. • 5355 Chizmar Rd. • Auburn, IL 62615 • PH 217-438-3336**

QUESTIONS AND ANSWERS

Q: Let me get this straight. I contribute \$50 per month and you guarantee to pre-enroll 10 people per month into my WildFire Co-Op downline. I don't have to do anything else?

A: That's right. We'll combine your monthly contribution with that of all of our other members. We'll then use that money to acquire very fresh, very responsive names through Internet advertising, print advertising and various other methods.

Q: How can you afford to generate 10 people for me for only \$50 per month and pay up to \$35 in commissions out of that \$50?

A: This is a very well thought out plan. We pre-enroll 10 people for each new person but only until they have 6 people on their first level (and at least 30 people in their total downline). After that we only pre-enroll 10 people per month for every active person in your downline who doesn't yet have 6 first level people. Since we don't have to generate 10 new people for you once you have 6 first level people your monthly co-op contribution goes to help cover the cost of generating 10 people for others in your downline. Regarding commissions---we pay commissions only on each persons first co-op share each month. This means that if you purchase 2 shares each month we would pay out a total of \$35 in commissions to your upline. Many of our members purchase 3 or 4 shares each month. In addition, we also receive thousands of \$2.00 pre-enrollment fees every month and that money goes to help offset our costs.

Q: Won't my downline stop growing if you are not enrolling people for me?

A: No! Not at all because we are going to continue placing people under the people in your downline every month.

Q: After I submit my pre-enrollment form how long will it be before you have placed 6 people in my downline?

A: We can't give you a precise time but under normal circumstances it takes less than 10 business days.

Q: What happens if I do not activate my position within 10 days after I am notified?

A: We will wait an additional 48 hours and then, if we haven't heard from you, we will delete you from the system. The first person that we placed under you will roll up and take your place and your downline.

Q: When will I be placed into the Life Force International program?

A: As soon as we receive your activation application.

Q: What do you mean by expandable matrix?

A: Initially you are allowed 2 people on your first level. However, once you have 8 people on your 3rd level your 1st level opens up in order to accept 2 more people. This system allows spillover to help your downline without limiting your number of first level people and your potential income.

Q: Once I activate can I advertise for new co-op members?

A: Yes you can. We will include some camera ready ads with your welcome pack and if you have Internet access we will set up a website for you that you can send prospects to. However it is not necessary to advertise. Your monthly co-op contribution allows us to advertise for you.

Q: How much money can I make from the WildFire Co-Op?

A: The WildFire Co-Op was designed primarily to be a self funding advertising system to help you build your Life Force business. With only 2 active co-op members on your first level you will earn \$50 which will cover your \$50 monthly co-op fee. As your downline in the co-op grows you can also earn a substantial amount of commission over and above your \$50 monthly fee. The goal is to build a 6 X 4 downline. If that happens you would be earning over \$3,200 per month---
NOT COUNTING \$2.00 FOR EACH PERSON ON YOUR 5TH AND 6TH LEVELS!

WILDFIRE CO-OP COMPENSATION PLAN

Our compensation plan has been designed to get money into your hands VERY QUICKLY in order to offset the cost of your monthly co-op contribution. However, it can also create a very nice ongoing monthly residual income over and above your co-op contribution!

To start with we pay a \$25.00 Fast Start commission on everyone that you enroll (or we enroll for you) that activates---REGARDLESS OF WHERE THEY FALL IN YOUR DOWNLINE!

In addition to the Fast Start commission you can also earn ongoing monthly residual commissions on the first \$50.00 co-op contribution made by the people in your downline organization each month.

Level	Commission	Qualification To Receive Commissions
1	\$25.00	Simply Contribute \$50 To The Co-Op Each Month
2 & 3	\$ 2.00	Simply Contribute \$50 To The Co-Op Each Month
4	\$ 2.00	Contribute \$50 To The Co-Op Each Month And Sign For 25BV With LFI
5	\$.2.00	Contribute \$50 To The Co-Op Each Month And Sign For 50BV With LFI
6	\$ 2.00	Contribute \$50 To The Co-Op Each Month And Sign For 100BV With LFI

THE LIFE FORCE COMPENSATION PLAN

When someone in your downline activates they will be placed in your LFI downline. In order to qualify for commissions on products purchased by your downline members you must sign up for a monthly autoshipment of LFI products yourself. But keep in mind that you do not have to begin purchasing products until you have several downline members. There are three monthly options. You can sign up for a monthly commitment of 25 BV (approximately \$35), 50 BV (approximately \$75) or 100 BV (approximately \$135).

If you are at the 25 BV commitment you will receive 15% on the monthly BV generated on your 1st level (the purchases made by the people on your 1st level) and 20% on the monthly BV generated on your second level (the purchases made by the people on your second level).

If you are at the 50 BV commitment you will receive 15% on your first level and 25% on your second level.

If you are on the 100 BV commitment you will receive 15% on your first level, 40% on your second level and 10% on your third level. You can also qualify for up to 14% on all of the BV in your entire downline--unlimited deep.

EXAMPLES (ASSUMING EVERYONE IS ON THE 100BV PLAN)

<i>Level</i>	<i>Commission %</i>	<i>Number of Subscribers</i>	<i>Amount of Commission</i>
1	20%	3	\$60
2	20%	9	\$180
3	5%	12	\$60
Total downline of 24 people earns you \$300 per month!			

<i>Level</i>	<i>Commission %</i>	<i>Number of Subscribers</i>	<i>Amount of Commission</i>
1	20%	5	\$100
2	20%	25	\$500
3	5%	50	\$250
Total downline of 80 people earns you \$850 per month!			

